

## 普及湾大学中文第一周进度表

第一周: 1/20 - 1/23

中文 303: 三年中文 Greater China

教授老师:

孫珞 Lo Sun Perry

**本周课程目标 Overview & Goal:**

1. 课程介绍
2. 推销高手：培养学生的叙述能力及争辩能力

**公告栏 Bulletin Board:**

**Student Response Form**

**Tutor Schedule to be posted**

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Week #1	课前功课 Pre-Class Reading/Preparation	上课任务 In-Class Tasks	作业 评鉴 Assignments & Evaluation
星期三 (1/21)	➤ 欢迎返校 <b>Welcome Back!</b> ➤ Go over: Syllabus <a href="#">HTML</a>   <a href="#">PDF</a> Course Schedule <a href="#">HTML</a>   <a href="#">PDF</a> ➤ Purchase required grammar text at UPS bookstore: <i>Chinese Grammar Made Easy</i>	➤ <b>Introduction</b> 课程介绍 ➤ 语言点: 毕竟 (pp. 13-14) ➤ 推销高手 dialogue ➤ 分组活动 1. Colin   Sam S.   Dan 2. Mark   Ryan   Katie 3. Elise   Jason   Sam F. 4. Becca   Courtney   Alex 5. Jordan   Andrew   Liz	➤ <b>Quiz 0.1</b> (Lesson III.17/18 )讨论广告(1/23) ➤ 分组报告:介绍并推销一个产品 1. Come up with a one-line ad for the product or an ad jingle 广告词 或 广告歌(1/23) 2. 2-min. promotion talk (with PPT) (1/26) ➤ complete 语言点: 毕竟 (二) (三) (p. 14) (1/26)
星期五 (1/23)	➤ <b>Complete Exercise</b> 选词填空 ➤ <b>Read</b> (Lesson III.17/18 )讨论广告; know all words; can translate ➤ <b>Meet with your group and work on:</b> 1. Select a product (either an existing brand or an invented one); 2. Come up with a one-line ad and/or a jingle; (by Friday) 3. PPT promotion talk (Monday in-class presentation)	➤ <b>Quiz 0.1</b> ➤ 分组报告广告词/歌 ➤ 一家烤肉萬家香  ➤ "带我回家"-可口可乐中国广告 with Liu Xiang, a Chinese athlete, on Chinese New Year... ... 	<b>Class List (as of 1/17):</b> "Dan Adler"<dadler@ups.edu>, "Jordan Barber"<jebarber@ups.edu>, "Colin Cronin"<ccronin@ups.edu>, "Courtney Drake"<cdrake@ups.edu>, "Samuel Fielding"<sfielding@ups.edu>, "Jason Kanemura"<jkanemura@ups.edu>, "Alexander Lippert"<alippert@ups.edu>, "Andrew Maas"<apmaas@ups.edu>, "Mark Maples"<mmaples@ups.edu>, "Becca Snell"<bsnell@ups.edu>, "Elise Stephenson"<estephenson@ups.edu>, "Sam Stookesberry"<sstookesberry@ups.edu>, "Ryan Tate"<rtate@ups.edu>, "Liz Whitaker"<lwhitaker@ups.edu>, "Katie Willcockson"<kwillcockson@ups.edu>
<div>    </div> <div> eBay 台灣廣告-3C 篇    台灣廣告- 睡衣篇    台灣廣告-手表篇 </div>			
<b>背景阅读 Readings in English &amp; Questions to research for next week:</b> ➤ Do you know the term, "Greater China"? Go through the background reading on Greater China: Dimensions and Directions, and use 维基百科大中华 to identify key words in Chinese. ➤ <a href="#">China-Taiwan Relations</a> , by Esther Pan and Youkyung Lee. Washingtonpost.com. January 15, 2008. ➤ <a href="#">China-Taiwan Relations</a> , by Esther Pan and Youkyung Lee. Council on Foreign Relations, updated on March 24, 2008. ➤ <a href="#">The Future of the Greater China Economy</a> , UCLA Asia Institute, Mar 1, 2005 ... The Third Wilbur K. Woo Conference on the Greater China Economy. ➤ <a href="#">Click here to read about the second Woo Conference on the Greater China Economy.</a> ➤ <a href="#">Direct flights between China and Taiwan</a> , Dec 16, 2008, Timesonline.com UK News.  <p style="text-align: center;">Be sure to take notes on relevant info that might help you participate in class discussion.            Many vocabulary items you might not know in Chinese, try to find key words in using online resources.            Learn to use simple sentences to express your main ideas.</p>			

