

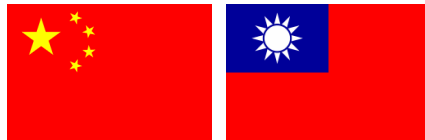
Syllabus 課程介紹
Spring 2009 西元二零零九年春季班
1:00-1:50 p.m. M W F
Wyatt Hall 209



GREATER CHINA:
COMMERCE AND THE MEDIA
Chinese 303 三年中文

University of Puget Sound
普及灣大學

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Course Web Site at
<<http://www2.ups.edu/faculty/perry/chin303/home.htm>>
Weekly online schedule at
<<http://www2.ups.edu/faculty/perry/chin303/schedule.htm>>

 [Download PDF File](#)

教材 *Course Material*
(required test – available at the UPS Bookstore:)

◆ 对外汉语语言点教学 150 例
Chinese Grammar Made Easy
Jianhua Bai, Yale University, 2009

(selected lesson test – no more than one lesson from each of the following texts might be used:)

◆ 樂在溝通 *Beyond the Basics*
Communicative Chinese for Intermediate e & Advanced Learners, Bai, Sung & Xing
First edition, Cheng & Tsui, 1996

◆ 雙向教程漢語文化 *Intermediate Chinese: A Cultural Approach* Beijing Language and Cultural University Press, 1999

◆ 新世纪商用汉语 *Open For Business*
Lessons in Chinese Commerce for the New Millennium,
Volume Two, Jane C.M. Kuo, Cheng & Tsui, 2002

課程內容和目標 *Course Description and Objectives* Chinese 303 is designed for students who have completed at least two years of Mandarin at the college level or equivalent to further develop listening, reading, writing and oral communication skills at the advanced level. Emphasis is on reading, writing and group discussion. All 300-level courses include a more rigorous reading and writing component, and require students to participate in lengthier class discussions and presentations. Students who do have not prior study abroad experience or have not taken any other 200-level courses other than 201-202 should consult the instructor to make sure their placement in this course is appropriate.

Chinese 301, 303 and 305 are not sequential courses. However, students majoring in FLIA/Chinese, Chinese Lang & Culture, East Asian Langs, or minoring in Chinese are strongly encouraged to take one each semester in any order (305 first, or 303 first, or 301 first), depending on course scheduling and availability. At least one 300-level course is offered each semester, and will be

◆ 改變中的中國 *A new Text for a Modern China*
Irene Liu & Li Xiaojie, Cheng & Tsui, 1998

網上補充教材
Supple. Online Material

◆ *Rutgers Online Course*

中級課程

十六: 北京特写 十七: 上海传真 十八: 台北行
十九: 广州的自由与机会 二十: 移民城市深圳

◆ *Clavis Sinica Homepage*

Chinese Voices Project
Chinese Text Sampler

◆ *PopUpChinese.com*

NewsinChinese

Select a news category for up-to-the-minute,
machine-annotated news in Chinese



◆ 土豆网 tudou.com



◆ *Danwei.org & Danwei.TV*

media, advertising and urban life in China



字典 *Dictionary and Tools*

◆ *Chinese-Tools.com*

◆ *Zhongwenweb.com*

◆ *Dict.cn*

◆ *nciku.com*

repeater every two years. Tentative schedule for these courses is as follows: 303 for spring '08, 305 for fall '09, 307 (a newspaper reading course to be proposed) for spring '10, 301 for fall '10, and 303 for spring '11, and so on.

The texts selected in this course will give students glimpses into the contemporary Chinese societies in the Greater China region, with special attention to practices and terminology used in the world of business and media. Additionally, exposures to contemporary political and social issues as well as familiarity with business etiquette are integral parts of this course. Students are expected to bring the knowledge they have gained, from previous Asian Studies courses, from their study abroad experience or from the background reading required for the course, into class discussion and essay writing. As we study the linguistic elements in each lesson, we will also compare and contrast different ideas, customs and value systems, and explore areas of interest within the parameters of our topic. The ultimate goal for the course is for students to gain a deepened knowledge of these two target regions and to develop better communicative skills and proficiency in Chinese related to these specific topics discussed in the course. Selected grammatical units from *Chinese Grammar Made Easy* will be used as supplemental exercises.

The course will explore four major topics:

1. Economic development in the Greater China area;
2. Job application, resume, business etiquette and work ethics;
3. New China's cultural scene – pop music and experimental musicians;
4. Media, the Internet and government censorship.

These topics and related issues will be presented in a broader cultural context, presented in various media and formats, including online news articles, blogs, youtube or tudou video clips, TV/radio programs, e-commerce websites and ads. Students need to read background information (in English) and research on certain topics to ensure adequate understanding for class discussions and essay writing. The linguistic goal of the course is for students to build further proficiency and independence in deciphering authentic materials and to use the

◆ www.zhongwen.com
◆ For a hardcopy dictionary
see *Chinese Characters
A Genealogy and Dictionary*
by Rick Harbaugh



中国互联网视听节目
服务自律公约



課外活動

Co-curricular Activities

Language House Program

This is a residential program, in which students have the opportunity to live in University-owned houses on campus and communicate in the target language within a small group environment. The Chinese House provides a campus center to enhance the linguistic and cultural atmosphere at UPS and organizes many extracurricular activities throughout the year.

language with enhanced accuracy and confidence in professional settings and daily discourse. Through class discussions, individual and group projects, presentations, and other communicative tasks, students are expected to learn a core set of materials, but will also be permitted to focus on topics and subject matter reflecting their own interests and proficiency levels.

Since students for this class often come in with different levels of fluency and preparation, it is essential that evaluation includes not only in-class tests and group exercises, but also individual presentations and projects. Student's individual effort and progress will be closely monitored throughout the semester. Although different expectations and standards may be applied to students of different levels and backgrounds, all students should strive to improve in the following areas:

- ◆ Reading: read with greater speed, efficiency and independence.
- ◆ Writing: use vocabulary that is more sophisticated, write longer sentences, and express clearly key points with elaboration; be able to discuss and comment on a topic; go for accuracy, clarity rather than length.
- ◆ Communication: acquire background knowledge on a variety of topics to ensure better comprehension and more ease in oral delivery.

課程要求 Course Requirement Class will be conducted primarily in Chinese. Regular and punctual attendance as well as active participation in all classes will be expected of all students. Lesson topics will be supplemented with background readings in English. Students are expected to spend at least 7-8 hours per week studying outside of class, including previewing, preparing, and reviewing assignments, and in appointments with the instructor, if required. Group projects and other assigned teamwork will require additional time for collaboration. ***Much of the coursework is to be completed by the student on his/her own outside of the class.*** Strong motivation, self-discipline and daily preparation will ensure a successful learning experience in this class. Students should be prepared to participate, comment and contribute ideas in every class and during group project sessions.

Weekly Conversation Hour

A one-hour conversation session will be held every week (time to be arranged) at the Language House or other locations to be arranged. There will be a central topic each week. It is informal and a great chance to know more about Chinese culture.

Chinese Feature Film

There will be a number of feature films scheduled this semester. The showings will be in the evenings; the precise time and place will be announced later. All films are in Mandarin with English subtitles. You are strongly urged to attend.



美国之音中文网 - CHINESE

小老師輔導時間 Tutoring

Chinese tutor(s) are available at the *Center for Writing and Learning (Howarth 105)*. Tutoring is free of charge for all enrolled students. You can make an individual appointment, or just come by during the drop-in hours. To make an individual appointment, call x2960, send an e-mail, or go into Howarth 109. The tutor will be able to assist you with homework assignments, to prepare you for tests, and to practice pronunciation and speaking. Group appointments may be scheduled for students enrolled in the same course.

The instructor works closely with the tutors to address student needs and to monitor individual progress.



上課方式和學生參與 Class Format and Student Participation

The instructor will conduct most tasks in Chinese and students are expected to use *only* Chinese in class. Students are not only expected to speak up when called on but to actively participate in class and to communicate in Chinese at all times with their instructor and classmates. Students' efforts in expressing themselves in Chinese will be evaluated as part their class performance grade. Please do not eat or chew gums during class, as it will be difficult for you to speak up with clarity and promptness. Do not hesitate to approach the instructor at the end of the class to clarify any questions you may have. We will utilize the electronic turn-around classroom for computer-based individual and group work during class sometime. You may bring your own laptop to class; however, you should only use the computer for class-related work. Do not use the computer to check email, type other papers or to browse unrelated web sites.

電腦教室 Our SMART Classroom The majority of the assignment from this course will involve the use of a computer that has an Internet connection. You will need to go to the computer labs on campus to complete your work. The Wyatt electronic classrooms (Wy209, Wy203, and Wy201) are not intended for after class lab use. All PCs on campus will allow you to do work in Chinese; however, PCs in the Media Center (Library basement) and McIntyre 324 (open 24 hours) work best for listening, typing and recording. You may need to bring your own headphones. Please keep one handy in your backpack. Microphones are available for purchase at the bookstore; you can also check one out at the Media Desk. For those who prefer to use your own computers, please visit the *Computer Info Page* to download pinyin and character fonts.

上課出席缺席規定 Attendance Policies (M W F 3 days of class

per week) Your preparation and participation are a major part of your class performance. Complete the assignments according to the designate schedules and turn in for grading if asked. If you have to miss a class when an assignment is due, ask someone to bring it in to the class. You can also drop it by the Instructor's office (Wyatt 246) or place it in the mailbox in Asian Studies/Religion at Wyatt 137. Please note that offices are open

between 8 a.m. to 5 p.m. on weekdays. You should always hand in homework on time. The instructor will accept late homework assignments but can only assign late grades as penalties.

- ◆ You are expected to be in class on time everyday. Being more than ten minutes late (without a valid excuse) counts as half an absence; 20 minutes an absence.
- ◆ You are allowed two unexcused absences per semester. Each unexcused absence beyond this (three or more) will adversely affect your final grade. Always ask for permission in advance for classes you will have to miss and make appropriate arrangements for missed work. In case of illness, only those who provide documentation will be excused.
- ◆ Three unexcused absences will prevent you from receiving an A, six will prevent you from receiving a B, and ten will prevent you from receiving a passing grade C- for this class.
- ◆ If you know that you will miss a class, email or voice mail your instructor of the day as soon as possible, preferably before class to facilitate any make-up arrangement. You or a friend can stop by the office to pick up handouts that you missed.
- ◆ It is your responsibility to obtain class notes and prepare any work assigned or due during the period of your absence. In the event that you are not able to reach the instructor to check for missed work, you should know how to contact a classmate to obtain the information you need.

補考 ***Make-up Policy*** Make-up tests must be arranged with the instructor in advance of the scheduled test time. All make-ups must be taken before graded tests are returned to the class except in the case of officially documented medical emergencies or University business. In case of illness or unplanned incidences, please contact your instructor for make-up work as soon as possible. Make-up tests are granted only at the discretion of the instructor. There will be no make-up or rescheduling given on final examination.

學生成績 ***Evaluation and Grading*** Evaluation of this course is based on in-class tests and quizzes, class participation & performance, individual/group written assignments and oral presentations, and a final examination and project. There will be no



midterm examination.

Grade points are roughly based on the following:

Attendance & Participation	10%
Research & Writing Assignments (4 topics)	40%
Preparation & Quizzes	30%
PPT & Oral Presentations	20%

Grading scale is as followed:

94-100% = A	87-89% = B+	77-79% = C+	67-69% = D+
90-93% = A-	83-86% = B	73-76% = C	63-66% = D
	80-82% = B-	70-72% = C-	60-62% = D-
			Below 60% = F