

# Snuggie 電視購物節目

## (Snuggie Infomercial)

### INTRO:

我決定做一個關於電視購物節目的報告，因為電視購物節目很滑稽。除了滑稽以外，還可以看出一些美國的文化。美國人喜歡在電視上買東西。電視購物節目的時間通常比普通的廣告時間長，也喜歡不斷重複。還可以直接打電話買電視上看到的東西。這種購物方式很受歡迎，也很方便。

### SCRIPT:

你感到冷的時候，想要保暖，可是不要付太貴的暖氣費。毛毯馬馬虎虎，可是容易滑動，拿東西的時候，手會被困在毛毯裡面。

現在就有 **Snuggie**，有袖子的毛毯。

**Snuggie** 很保暖，你的手也可以做別的事情，所以現在你可以用遙控器或者看書，又暖和又方便。

用電腦的時候你不冷，或吃東西的時候，也保暖。

**Snuggie** 超柔軟超厚實，非常豪華的絨毛，有超大的袖子，所以手臂和手都可以動，包在溫暖的毯子裡不受限制。

一個大小，超級大，所以從頭到腳都保持溫暖。

再也沒有冰涼的腳了。

披著 **Snuggie** 的時候可以站起來，還是很暖和。

不論男女老少都合適。

超柔軟的絨毛，很保暖，袖子讓手不受限制，可以抱著你的寶寶，或你的寵物。

非常適合在寒冷的晚上，在外邊看體育比賽，在沒有暖氣的宿舍，都會覺得非常暖和。

這個 **Snuggie** 可以用洗衣機洗，可以長期用，很舒適。

現在你可以跟方便用遙控器，吃東西，打電話，也可以做別的事情，不會冷。

同類的商品售價高達 60 美元，現在打電話，你會得到超柔軟，超暖和的 **Snuggie**，只要 14.95 美元。

有暗藍色，淺綠色和暗紅色，你還會得到一個小型閱讀台燈。

只要按一下，閱讀台燈馬上就打開了，需要其他光線的時候很方便。這個台燈 15 美元，現在免費！

對！我們給你一個超柔軟的絨毛 **Snuggie** 和一個閱讀台燈，價值 75 美元，現在只要 14.95 美元。

打電話訂購吧 1-800-819-0658，記住我們會給你又柔軟又超暖和的 **Snuggie** 和一個閱讀台燈，只要 14.95 美元。快給我們打電話 1-800-819-0658

## **INTRO:**

I decided to do a report on infomercials because infomercial very funny. In addition to being funny, you can see American culture [in the infomercials]. Americans love to buy things on television. Infomercials usually last longer than ordinary advertisements, and they like to repeat themselves. You can also call directly to buy the things you see on TV. This way of shopping is very popular, and very convenient.

## **SCRIPT:**

You want to keep warm when you're feeling chilled, but you don't want to raise your heating bill. Blankets are OK, but they can slip and slide, and when you need to reach for something your hands are trapped inside. Now there is the snuggie, the blanket that has sleeves. The snuggie keeps you totally warm, and gives you the freedom to use your hands, so now you can work the remote or read a book in total warmth and comfort. Use your laptop without being cold, or enjoy a snack while staying snugly warm.

Snuggie is made of ultra-soft, thick, luxurious fleece, with oversized sleeves so you can move your arms and use your hands and still be wrapped in warmth. Super large, one size fits all, so you can stay warm from head to toe. No more cold feet! And with snuggie you can get up and still stay warm.

Perfect for men, women and children too. The ultra-soft fleece keeps you totally warm, and the sleeves keep your hands free so you can snuggle your baby in your arms, or keep your pet close at hand. Perfect for chilly outdoor evenings, staying cozy and warm at sporting events, and its ideal for those drafty dorm rooms.

The snuggie is machine washable so you'll get years of warmth and comfort.

Now you can use your remote, enjoy a snack, talk on the phone, do what you need to and stay totally warm with the snuggie. Similar products sell for up to \$60, but call now and you'll get the ultr-soft, ultra-warm snuggie for only \$14.95. Available in royal blue, sage green, and burgundy, as an added bonus you'll also receive our compact press and open book light.

Just press and the booklight instantly opens, and turns on for extra light where you need it. A \$15 value free! Yes, you get the ultra-soft fleece snuggie and our press and open book light, a \$75 value both only for 14.95.

To order 1-800-819-0658, remember you will get the ultra-soft, ultra-warm snuggie, and the compact press and open book light for just \$14.95 plus processing and handling. Call 1-800-819-0658

## **VOCAB:**

關於 (Guānyú) : About

電視購物節目 (diànshì gòuwù jiémù) : Infomercials

報告 (bàogào) : Report

滑稽 (huájī) : Funny

出一些 (chū yīxiē) : Some

普通的廣告 (pǔtōng de guǎnggào) : Common advertisement

時間長 (shíjiān zhǎng) : A long time

不斷重複 (bùduàn chóngfù) : Repeat

直接 (zhíjiē) : Direct

種購物方式 (zhǒng gòuwù fāngshì) : Style of shopping

很受歡迎 (hěn shòu huānyíng) : Very popular

保暖 (bǎonuǎn) : Warm

付太貴 (fù tài guì) : To pay is too expensive

暖氣費 (nuǎnqì fèi) : Heating costs

毛毯 (máotǎn) : Fleece blanket

容易滑動 (róngyì huádòng) : It is easy to slide (blanket sliding off)

被困 (bèi kùn) : Trapped

袖子 (xiùzi) : Sleeve

遙控器 (yáokòng qì) : Remote control

超柔軟 (chāo róuruǎn) : Ultra-soft  
超厚實 (chāo hòushí) : Ultra-thick  
豪華 (háohuá) : Luxury  
超大 (chāodà) : Oversized  
不受限制 (bù shòu xiànzhì) : Hands aren't restricted  
超級 (chāojí) : Super  
披著 (pīzhe) : Wearing  
合適 (héshì) : Suitable  
超 (chāo) : Super  
絨毛 (róngmáo) : Fleece  
體育比賽 (tǐyù bǐsài) : Sports competition  
暖氣 (nuǎnqì) : Heater  
長期用 (chángqí yòng) : Long-term use  
舒適 (shūshì) : Cozy  
商品 (shāngpǐn) : Merchandise  
售價高達 (shòu jià gāodá) : Price up to  
小型閱讀台燈 (xiǎoxíng yuèdú tái dēng) : Small reading lamp  
只要按一下 (zhǐyào àn yīxià) : Just click  
馬上就 (mǎshàng jiù) : Immediately  
光 (guāng) : Light  
免費 (miǎnfèi) : Free  
價值 (jiàzhí) : Value  
記住 (jì zhù) : Remember