Activity 5.1 Going to a Movie! TASK #1: [You pass by a cinema in a small Taiwanese town, read the sign.]



What are these words? Find them and then add Pinyin and English. (Write on a separate piece of paper to turn in.)

戲院

點

分

冷氣

放映

一律

元

開放

第… 場

早場

假日

時間

### 台灣南庄 Nanhuang, Taiwan

Nestled in a cocoon of natural surroundings, this is a Hakka town in Nantou county. Once harboring coal and forestry industries, Nanzhuana's population shrunk when these declined and people left looking for work in the cities. Now, because of the fact that it has been virtually untouched, it's a popular tourist destination. Read more at http://islandsidechronicles.wordpr ess.com/2013/05/10/nanzhuana-%e5%8d%97%e5%ba%84-miaolicounty/

This theater in town was first built 1946. It closed down and later was renovated and open for tourists, showing old movies from the 30s and 40s, while serving Hakka meals.

See YouTube Video:

http://www.youtube.com/watch? v=LbQeloL9M68

TASK #2: [These are screen shots from an iPod and an iPhone. Please figure out what they say.]



Please identify the key words (add to your vocabulary list)

排行榜 上映中 近期上映

附近 影城 …市…路…段…號

#### DISCUSSION:

你看過什麼中國和台灣的電影? Have you seen this?

#### Top-US-Grossing Titles With Country of Origin Taiwan

1.	Crouching Tiger, Hidden Dragon	\$128M
2.	Life of Pi	\$125M
3.	Eat Drink Man Woman	\$7.29M
4.	The Wedding Banquet	\$6.93M
5.	Lust, Caution	\$4.6M

Big-city moviegoers in China often pay more than those in New York or Los Angeles. In Chinese urban markets, tickets for premium showings of movies like "Iron Man 3" can cost between \$15 to \$25 a person. In China, movies are considered a luxury for much of its 1.3 billion population.

The average ticket price was \$5.78 in 2012, compared to \$7.94 in North America. Bear in mind that the average annual per capita income in China was \$6,076, opposed to nearly \$50.000 in the U.S.

Chinese would pay to go to a cinema to see a foreign film, Particularly a Hollywood Blockbuster, but often not a domestically produced Chinese film.

### ACTIVITY 5.1



DATE:



Photos from http://mypaper.pchome.com.tw/dhlee22560373/post/1326251298